



INTRODUCING

CHAMBRAY

A relaxed **new blue** from Le Creuset



FOR A LIFETIME OF STYLE

At the forefront of colourful cookware since 1925, Le Creuset introduces its latest colour: **Chambray**. Like its free-flowing textile namesake, Chambray is a relaxed blue with grey undertones. It can complement every shade of blue or add texture and flavour to a crisp, neutral palette. It lends an elegant touch that takes it from lunch to dinner, casual to formal, year after year.



BEAUTY IN A STROKE OF BLUE

The loose, laid-back blue of Chambray mixes easily and moves comfortably from stove to table, showcasing Le Creuset's legendary craftsmanship in a refreshingly casual way. It bridges the transition of seasons effortlessly—being as suited for simmering a casual bowl of curry as it is playing centrepiece for a weeknight dinner party.





INSPIRATION BEHIND **THE COLOUR**

Inspired by the timeless French textile, Chambray exudes the same beloved quality as a well-worn favourite shirt. Clarified in tone, this flexible and versatile shade of blue brings refinement to any kitchen or dining room — especially with the addition of an elegant brushed soft gold knob on the enameled cast iron collection.



LAYER UP:
PAIRING
CHAMBRAY

When it comes to pairing Chambray, the possibilities are endless. Its coolness is at once comfortable with other blues, but also equally at home with rich, warmer tones as well – try it paired with **Rhône** and **Meringue** for an elegant, sophisticated palette

